



Dialogue

Commercial Partner

Your intelligence on the worldwide stage

 **Multi-platform promotional marketing and display advertising to a c-suite audience for print journal, e-journal, website and e-newsletters**

- Reach senior managers and leaders in the world's major economies
- Run cross-platform campaigns for maximum impact
- Professional writing and editing service for advertorials and special projects
- Range of options for in-journal promotional features, inserts, special reports and supplements
- Global distribution through Dialogue's million-strong network

Dialogue is the ideal platform for your display advertising, advertorials and supplements. We welcome commercial partners for special reports and surveys, either as in-journal promotional features or supplements.

Dimensions

For display advertising and advertorials

Print and e-journal full page

Trim: 210mm x 275mm
Bleed: 220mm x 285mm
Type area: 175mm x 245mm

Print and e-journal half page

W 175mm x H 110mm

Dialogue e-newsletter ad

540x135px

Website banner ad

325x125px

Website button ad

300x250px