

## **Knowledge Partner**

Your platform for ideas

Professional writing, editing and content-marketing through the world's only truly global management and leadership media platform

- Award-winning professional writing and editing service for your thought leadership
- Up to 5,000 words of content crafted for you per quarter
- Option for additional services such as speech writing and white papers
- Bespoke e-newsletter to your members
- Professional art direction for your content in the printed journal and digital replica
- A seat on the Dialogue editorial board
- Ten licences to our interactive business education and content workshop partner Blue Bottle Biz
- Direct liaison with the editor and business development manager
- 500 printed copies of the journal every quarter plus unlimited digital copies
- Two full-page display ads in the quarterly journal plus button ad on the website
- Marketing for your events through all our media channels
- Your logo on our online partner page
- Discount on further advertising

Dialogue is seeking exceptional organizations that lead their business sector. Knowledge Partners share their knowledge and expertise and distribute their thought leadership through our global media platform.

Your organization will help shape the direction of the Dialogue media platform, advancing your ideas to our global senior business audience.